

District 27 Club Growth Director 2016/17 Incentives for Clubs and Members

*All incentives pending funding availability
Winners will be recognized at conferences, TLI's and/or district website and social media*

Toastmasters International Membership Awards

The “Smedley Award”	
Target Audience	Established Clubs
Description	Can your club add five new, dual, or reinstated members with a join date between August 1 and September 30? Accomplish this goal and you'll qualify to receive a Toastmasters International gift certificate (valued at \$50.00)
Start Date	August 1, 2016
End Date	September 30, 2016
Award	Receive a \$50 gift certificate to the TI online store

“Talk Up Toastmasters!” Membership Contest	
Target Audience	Established Clubs
Description	Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership program is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Clubs add five new, dual or reinstated members with a join date between February 1 and March 31, and receive a special "Talk up Toastmasters" ribbon.
Start Date	February 1, 2017
End Date	March 31, 2017
Award	Receive a \$25 gift certificate to the TI online store

Membership Retention/Membership Growth

*****5 Star Club Success *****	
Target Audience	Established Clubs
Description	(1) Submit your club membership dues renewals early for both Round 1 and Round 2 by Sept. 25 th for Oct 1 payments and March 25 th for April payments. (2) Step Up for the Club– 5 members of your club volunteer to help at various district events (3) Add 4 new members twice in toastmasters year(2016-2017). (4) Hold at least 1 membership building event with 5*** guests in attendance during January 1 to March 31, 2017 (5) Earn in “Talk Up Toastmasters!” membership contest award- *Add 5 or more new members to your club during Feb 1 – March 31, 2016
Start Date	July 1 2016
End Date	June 15 th 2017
Award	5 Star Coin with District 27 logo with 5 Stars surrounding coin (NEW) for each club member and recognition on the d27tm site and 5*****ribbon

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New Club Sponsor	
Target Audience	Individual Members
Description	Member sponsoring a new club and works with the Club Extension Chair or Club Growth Director that charters
Start Date	July 1, 2016
End Date	June 30, 2017
Award	Where Leaders Are Made T-shirt (Item 7086)

<i>Distinguished Club Potential</i>	
Target Audience	Established Clubs
Description	An established club which achieve 5 or more DCP points & enough members to qualify for Distinguished status (20 members or +5 members over the base of club start 1 July 2016.
Start Date	July 1, 2016
End Date	December 31 st 2016
Award	Receive a \$25 gift certificate to the Toastmasters online

Club Coach Success	
Target Audience	Individual Members
Description	A club coach whose assigned club becomes Distinguished or better
Start Date	July 1, 2016
End Date	June 30, 2017
Award	Where Leaders Are Made T-shirt (Item 7086)

New Member Take-Off!	
Target Audience	Established Clubs
Description	Establish an Inducting Ceremony for new members and a Club Mentor Program to ensure that new members are successful in Toastmasters.
Start Date	July 1, 2016
Serve as a Club Virtual Coach	
Target Audience	Individual Members
Description	Serve as a club advocate (clubs with 13 to 19 members) and lead the club to Distinguished or better
Start Date	July 1, 2016
End Date	June 30, 2017
Award	Where Leaders Are Made T-shirt (Item 7086)

Club Growth

New Club Building	
Target Audience	Division Directors
Description	Any Division who starts a prospective new club after July 1, 2016 that becomes a chartered club between 10/1/2016 and 3/31/2017 will receive a \$75 TI gift certificate. One award per new club.
Start Date	October 1, 2016
End Date	March 31 2017
Award	\$75 TI gift certificate for building a new club that charters between 10/1/2016 and 3/31/2017

New Club Building	
Target Audience	Area Directors
Description	Area who starts a prospective new club after July 1, 2016 that becomes a chartered club between 4/1/2017 and 6/30/2017 will receive a \$50 TI gift certificate. One award per new club.
Start Date	April 1, 2016
End Date	June 30 th 2017
Award	\$50 TI gift certificate for building a new club that charters between 4/1/2016 and 6/30/2017

Club Website challenge	
Target Audience	Established Clubs
Description	Create or substantially refresh your club website; must include 5 or more Meet Our Members profiles with "I" stories
Start Date	July 1, 2016
End Date	December 31, 2016
Award	\$10 Toastmasters gift certificate

Mentor Incentive	
Target Audience	Toastmasters Members
Description	Mentor a new chartered club during their first year
Start Date	July 1, 2016
End Date	June 30, 2017
Award	One Advanced Manual and High Performance Leadership (Item 262)

Open Houses	
Target Audience	Established Clubs
Description	Hold an Open House (must be listed on District 27 website calendar)

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Start Date	November 1, 2016
End Date	December 31, 2016
Award	\$25 Toastmasters gift certificate (Item 6634)

Open House Showcase	
Target Audience	Established Clubs
Description	The top 3 Clubs who recruit the most new members by hosting an Open House (must be listed on District 27 website calendar)
Start Date	July 1, 2016
End Date	March 31, 2017
Award	\$25 Toastmasters gift certificate (Item 6634)

Aspiring to be Distinguished club	
Target Audience	Established Clubs
Description	A club with a membership base of 12 or less that requests a Club Coach and becomes Distinguished or better
Start Date	July 1, 2016
End Date	June 30, 2017
Award	\$25 Toastmasters gift certificate (Item 6634)

Charting Our Club Success	
Target Audience	Established Clubs
Description	Club officers complete and submit to Club Growth Director 1) Club Success Plan and 2) Club Mentoring Plan for new members
Start Date	July 1, 2016
End Date	October 15, 2016
Award	Wall Chart Set (Item 306) and Distinguished Club Program Goals Chart (Item 1111C)

Amplify your Story	
Target Audience	Individual Members
Description	Member who provides a contact name to the Club Extension Chair or Club Growth Director which leads to a “Kickoff meeting” and charters July – September
Start Date	July 1, 2016
End Date	September 30, 2016
Award	\$50 Toastmasters gift certificate (Two of Item 6634)

There is a limit to the number of winners for each incentive. Contact the Club Growth Director to learn more.

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